



**The Exchange Club of Greater Newburyport
P.O. Box 31, Newburyport, MA 01950**

www.exchangeclubofgreaternewburyport.org

May 23, 2017

Dear Community Member,

The Exchange Club of Greater Newburyport is excited to announce our 8th annual *Field of Honor*.

This event pays tribute to our veterans, service men and women, first responders and personal heroes. It is a moving display of more than three hundred American flags flying atop 7-foot poles. Hundreds of people visit and also have the opportunity to purchase individual flags with their own dedications. This amazing patriotic display will be located at the Bartlet Mall in Newburyport from Wednesday, September 6, through Tuesday, September 12, with a Dedication Ceremony on Sunday, September 10, which will include words from local dignitaries, musical presentations and a reading of the "Verbal Wall" of dedicated flags.

Community support from local businesses like yours will help make our *Field of Honor* a successful event. We are seeking sponsors to help fund our flag display and raise money for The Exchange Club of Greater Newburyport's charitable projects.

Founded in 1976, the Exchange Club of Greater Newburyport is an all-volunteer organization. We are affiliated with the National Exchange Club, which has been in existence since 1911. All (100%) proceeds from the *Field of Honor* go to our programs of service in Americanism, Community Service, Youth Activities and the Prevention of Child Abuse.

Please take a look at the different sponsorship levels on the enclosed form. All sponsors will be noted in media and event literature. We ask that you make a commitment to support our annual *Field of Honor* and allow us to continue in our work.

Thank you in advance for taking the time to consider this as an event and cause worth supporting.

Sincerely,

Joe Murphy
President

Enclosures

Visit us at www.exchangeclubofgreaternewburyport.org

The Exchange Club of Greater Newburyport Programs
Proceeds received from the "Field of Honor" benefit the following:

- *Kids' Day in the Park* at Atkinson Common during Yankee Homecoming Week
- *Stuffed Animals for Emergencies (SAFE)*, plus coloring supplies for local area police and fire departments for use on emergency calls where children are present.
- *Field of Honor*, held annually in September
- *Kids as Peacemakers Mural Program*
- *Book of Golden Deeds Award* (for an unsung community service volunteer)
- Harbor Cruise for clients of two local adult day care centers
- *Freedom Shrine* (U.S. historic documents at R.A. Nock Middle School and Triton Regional High School)
- Bell Ringing for the Salvation Army
- Holiday Party for group home of developmentally delayed adults
- Host dinners at Salvation Army
- Sponsor of WWII Veterans Breakfast
- Flag installation for 1st Lt. Derek Hines Soldiers Assistance Fund road race
- Pease Greeters for deployment and returning military flights at Pease AFB
- Michael B. Christensen Family Support Center (in Lawrence, serving the Merrimack Valley) for the Prevention of Child Abuse
- College Scholarships at Newburyport High School and Pentucket Regional High School
- *Senior Celebration* (drug-free and alcohol-free graduation parties) at Newburyport, Pentucket and Triton Regional High Schools
- Newburyport Pioneer League support
- Honor Flight New England support
- Boys & Girls Club support
- Veterans' Programs









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Field of Honor

2017 FIELD OF HONOR
SPONSORSHIP LEVELS

\$5,000	FREEDOM
	<ul style="list-style-type: none"> ❖ Recognition in media, promotional materials and Exchange Club website as Freedom Sponsor. ❖ Company leader may read names during the Verbal Wall portion of the Dedication Program. ❖ <u>Full page</u> advertisement in event program. ❖ Company name and logo in large print on event banner. ❖ Framed recognition plaque with photo of Field of Honor. ❖ 50 American flag kits.
\$2,500	STARS
	<ul style="list-style-type: none"> ❖ Recognition in media, promotional materials and Exchange Club website as Stars Sponsor. ❖ Company leader may read names during the Verbal Wall portion of the Dedication Program. ❖ <u>Half page</u> advertisement in event program. ❖ Company name and logo in medium print on event banner. ❖ Framed recognition plaque with photo of Field of Honor. ❖ 25 American flag kits.
\$1,000	STRIPES
	<ul style="list-style-type: none"> ❖ Recognition in media, promotional materials and Exchange Club website as Stripes Sponsor. ❖ Company leader may read names during the Verbal Wall portion of the Dedication Program. ❖ Company name and logo on event banner and in event program. ❖ Framed recognition plaque with photo of Field of Honor. ❖ 10 American flag kits.
\$500	COURAGE
	<ul style="list-style-type: none"> ❖ Recognition in media, promotional materials and Exchange Club website as Courage Sponsor. ❖ Company leader may read names during the Verbal Wall portion of the Dedication Program. ❖ Company name and logo on event banner and in event program. ❖ Framed recognition plaque with photo of Field of Honor. ❖ 5 American flag kits.
\$250	HONOR
	<ul style="list-style-type: none"> ❖ Recognition in media, promotional materials and Exchange Club website as Honor Sponsor. ❖ Company leader may read names during the Verbal Wall portion of the Dedication Program. ❖ Company name on event banner and in event program. ❖ 3 American flag kits.
\$100	COUNTRY
	<ul style="list-style-type: none"> ❖ Recognition in media, promotional materials and Exchange Club website as Country Sponsor. ❖ Company leader may read names during the Verbal Wall portion of the Dedication Program. ❖ Company name on event banner and in event program. ❖ 2 American flag kits.
In-Kind Sponsors Needed: • portable lighting system • volunteer t-shirts, staff shirts or hats • printing services • event audio system • stage and podium • banners • office supplies	
<ul style="list-style-type: none"> ❖ Recognition on Exchange Club website and in event program as In-Kind Sponsor 	



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Field of Honor

**2017 FIELD OF HONOR
EVENT SPONSORSHIP AGREEMENT**

Company Name: _____

Address: _____

City, State, Zip: _____

Company Contact Person: _____

Contact Email: _____ Phone: _____

Sponsorship level (please check one):

- | | |
|--------------------------------------------------|------------------------------------------------|
| <input type="checkbox"/> Freedom Sponsor \$5,000 | <input type="checkbox"/> Stars Sponsor \$2,500 |
| <input type="checkbox"/> Stripes Sponsor \$1,000 | <input type="checkbox"/> Courage Sponsor \$500 |
| <input type="checkbox"/> Honor Sponsor \$250 | <input type="checkbox"/> Country Sponsor \$100 |
| <input type="checkbox"/> Donation \$ _____ | <input type="checkbox"/> Individual Flag \$40 |

*Please return this form with your check made payable to:
New England Exchange Club Foundation, Inc.*

Mail to: The Exchange Club of Greater Newburyport
P.O. Box 31
Newburyport, MA 01950

Upon receipt of your sponsorship form, a flag dedication form will be sent for you to complete and return.
Each flag that is included in your sponsorship will bear a tag with the flag sponsor's name and or business, and the honoree you choose. One dedication per flag please. At the end of the event the flag kits are yours to keep, or they may be donated to the Exchange Club for use at future local events.



For more information, please contact Ben Iacono, 978-462-7028 or biacono@comcast.net

Thank you for supporting The Exchange Club of Greater Newburyport!